**Set the Standard**

Adults have a great influence on children's enjoyment in football.

All children play football because:

**They enjoy the game –its fun**

**They make new friends – Football builds friendships**

**They love playing with and against their friends**

**They have more fun**

Within our Club we constantly strive to provide a safe environment for children to enjoy the game. Parents, Coaches and spectators have a crucial role in how children develop both on and off the field of play no matter what the standard or level they play at:

**Children must enjoy football – Adults have a responsibility to allow children to enjoy every aspect of the game – including making mistakes**

**Children must be allowed to develop freely on the field of play – Adults are there to support and not criticize – Adults must understand this is a child’s game and they are guests of the children**

**A child will feel at ease when encouraged to develop their techniques and skills – When a child asks ‘did I do well’ an encouraging answer can be ‘I just love watching you play;’ refrain from ‘coaching’ the child on the way to and from games and coaching sessions**

Adult behaviour has a huge effect on a child. It can determine and influence the child’s manner, behaviour and attitude to:

**Players – teammates and opposition**

**Officials/Referees**

**Managers / Coaches**

**Spectators**

**Everyday life situations**

As an Adult within our Club you are required to always follow the Club and FA Code of Conduct; Be positive and encouraging towards all children and not just your own. Follow link then scroll down to your particular Code of Conduct

[**https://www.durhamfa.com/~/media/CountySites/durhamfa/documents/respect/respect---code-of-conduct\_a4.ashx**](https://www.durhamfa.com/~/media/CountySites/durhamfa/documents/respect/respect---code-of-conduct_a4.ashx)

**Applaud the opposition as well as your own Team**

**Avoid coaching the child during the game / training; leave that to the Team Manager**

**Do not shout or scream at the children, and refrain from any inappropriate language**

**Do not argue with anyone in front of the children.**

**Respect the referee's decision - show a good example to the children**

**Do not question the team Manager's selection**

**Any form of discrimination will not be tolerated and could lead to expulsion from the Club**

**Follow the correct procedures in reporting any complaints**

As a parent of a child in a football team the club encourage you may to complete the FA Respect Parent & Carers Guide as it is designed with coaches and parents in mind to provide guidance on specific areas that focus on the key issues involved in children’s football.

The course is a completely free online resource. You can register with the FA if you do not already have a FAN number as this allows you to immediately print off an accredited certificate directly from the website after completion of the course.

As well as being designed to be informative, fun and engaging, one of the key aspects of the course is that coaches are given advice to assist in gaining positive contributions from parents as well as understanding issues on specific areas such as child welfare and attitudes.

As a club, South Shields FC Youth continue to support and endorse the FA ‘Respect’ programme and actively encourage all members of our club, supporters and parents to visit and complete the Respect Parent and Carers Guide at <http://www.thefa.com/respectguide/>

The Club have also set up a link with the organisation ‘Show Racism the Red Card’

<http://www.srtrc.org/>

By signing below you are showing your support to educating both adults and children in stamping out racism of any kind in grassroots football.

The club will be organising a series of workshops to be delivered by the organisation where children and adults will learn first-hand about racist abuse in professional football, how it has affected players and how to prevent and report it in grassroots football and everyday life, showing zero tolerance to racism.

If you agree to ‘**Set the Standard’** please sign and print your name below.

Signed……………………………………………………………………………………………………………

Print……………………………………………………………………………………………………………….

Date……………………………………………………………………………………………………………….